



## November/December 2016 Newsletter

### President's Message

As we approach the mid-point of our Chapter year, it's a good time to reflect on the first half of the year and note some of the highlights:

- **Programming** - I think most would agree that the quality of our Programming has been outstanding. The Keynote Speakers of Weston Smith, Senator Ron Johnson and Katie Scherping were thought provoking and generated good questions for discussion. Our Professional Development Sessions involving Risk Management and Cyber Security in September, the Economic Development Panel in October, followed by Financial Wellness and the Fair Labor Standards Act update in November were all exceptional.
- **Strategic Partners** – Through the Leadership of Greg Williams and Howard Bornstein working with our Strategic Partners, and the contributions of Mike McNamara, the Chapter has added two new Strategic Partners this year. The Inbound Marketing Firm of Weidert Group, with representatives Greg Linnemanstons and Jamie Cartwright, joined the Chapter in September. In November, the Investment Banking Firm of Cleary Gull, with representatives John Peterson and Ryan Chimenti joined the Chapter. We are pleased that these two firms have joined our strong list of Strategic Partners.
- **Peer Group and Diversity Group** – The Peer Group and Diversity Group have each held two events this year. The attendance has increased in these meetings with very good discussions and exchange of ideas.
- **Meetings and Facilities** – In November, we held the Chapter Meeting in a new venue - the Radisson Hotel in Green Bay. We continue to look for facilities in the Green Bay area, such as the Radisson, that can accommodate our needs for larger space (meeting and social) with good audio/visual capabilities and meal service. In October, we held our first morning meeting followed by lunch and noon-time social. Given the survey feedback, a morning session provides options for future meetings.
- **Membership** – Membership has grown by three since the beginning of the year, from 216 to 219. We are pleased that our Chapter has continued to grow in number while many chapters have experienced challenges in maintaining membership.

Doug Stecker, Nomination Committee Chair, is developing future leadership for the Chapter by identifying candidates for next fiscal year's Board of Directors and Committee Members. Please consider getting involved in Chapter leadership as a Board member, Committee Chair or member or future Chapter president. Please contact Doug, me or Mike McNamara if you are interested or have any questions about chapter leadership.

Looking forward, we are very excited about upcoming programming for the Chapter. In January, Rebecca Ryan, best-selling author, economist and futurist, will host a special program event at Bridgewood. This event is sponsored by BMO, Grant Thornton, Schenck and Mason Wells and we believe will be a great

session. In addition, Jack Pelton, CEO of EAA in Oshkosh will be the keynote speaker in February. This will be a great opportunity to hear about the world-wide business of experimental aircraft located here in our "backyard". Also, we have a strong line-up of Professional Development Sessions for 2017.

I want to again thank the Board of Directors, the Committees, Administrator and our Strategic Partners for all the work and contributions to the success of our Chapter and its mission.

HAPPY HOLIDAYS,

**Bob Qualls**  
**2016 - 2017 Chapter President**  
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