



## November/December 2020 Membership Update

As we approach the end of 2020, we would like to thank the members listed in the right-hand column for their efforts in recruiting six new members since September. Last month, we held a Chapter Choice Promotion that was in effect from 10/13/20 – 10/27/20, and were able to recruit four new members as a result.

Membership recruitment and retention has been more challenging this fiscal year due to the ongoing effects of the COVID pandemic. However, we are both pleased and proud of our virtual and hybrid offerings to date, and want to extend our gratitude to both our strategic partners and members for their support and commitment to the chapter, especially this year.

Another Chapter Choice Promotion will be extended in February 2021 with the promotional executive membership fee of \$299 for new members. In the meantime, please continue to contact colleagues you think would benefit from an FEI membership. There is no cost for them to attend any of our chapter events this fiscal year as your guest. When you make contact with a prospective member, and they confirm their some interest, please email or call me to help with the process. Together we can ensure they join during the Chapter Choice Promotion to ensure they receive the reduced rate for their first year of membership.

Finally, we'd like to thank everyone that has taken time to complete our post event surveys. The completion rates this fiscal year have been lower than in previous years, however, we're sending three surveys instead of one per month due to the additional, virtual program offerings. Please continue completing these brief surveys as they are helpful in determining the quality of our programs and allow us to make recommended changes to events, when possible.

As 2021 approaches, I'd like to personally extend my holiday wishes for your continued health, happiness and prosperity!



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Membership Chair  
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### MEMBERSHIP RECRUITERS FOR THE 2020-2021 FISCAL YEAR

**GOLD RECRUITERS**  
*3+ Members*

**SILVER RECRUITERS**  
*2 Members*

**BRONZE RECRUITERS**  
*1 Member*

Gary Christens  
Josh Guay  
Melanie Miller

Craig Donaldson  
Paul Landwehr  
Jim Rubright

### MEMBERS AS OF THE END OF COMPETITION OR FISCAL YEAR:

2008	107	2009	119
2010	139	2011	170
2012	199	2013	210
2014	226	2015	219
2016	216	2017	220
2018	239	2019	253
2020	240 (Goal)		

### Members as of November 24, 2020: **236**

Due to terminations and transfers, our goal is to add **40 new members** this fiscal year ending **June 30, 2021**.

## Please Welcome Our 4 Newest Chapter Members!

### **TRICIA BERGSBAKEN**

Warehouse Accounting  
Manager  
Treehouse Foods  
Green Bay  
Recruiter: Craig Donaldson



### **MAMDOUH DARWEESH**

Corporate Controller  
Wisconsin Aluminum Foundry  
Manitowoc  
Recruiter: Josh Guay



### **ANTHONY ELLIS**

CFO  
Enthusiast Enterprises Inc.  
Appleton  
Member Reinstatement



### **AMY ZEMKE**

Corporate Controller  
TIDI Products  
Neenah  
Recruiter: Jim Rubright

