



January/February 2019 Membership Update

As we start our meetings after the holiday break for the second half of our fiscal year, the National Office is again helping to support recruitment by reducing the annual dues rate in conjunction with our January 17, 2019 chapter meeting. The details are as follows:

1. National is offering a special annual dues rate of \$299 for the first 12 months of membership versus the normal rate of \$499. This is a substantial savings of 40%.
2. We do not charge chapter fees for the first twelve months of membership so the total fees for the first year are \$299.
3. This special offer applies to the Executive Membership category only. The National dues for the other categories (Government/Military, Academic and In-Transition) are already at \$225.00 annually.
4. **This offer is valid for applications received by National from Thursday, January 17 through Thursday, January 31, 2019.**

I have a special application that is to be used for this offer which I will make available to your prospects. They did not have to attend the January 17, 2019 meeting to receive the special pricing. Our goal is to recruit ten members during this special offer.

The best way to recruit new members is through personal contact. Please continue to reach out to colleagues who you think might benefit from an FEI membership. There is no cost for them to attend a chapter meeting as a guest and it is an excellent opportunity to expose them to our chapter's value proposition. Once you make the contact and they have some interest please let me know and I can take over from there. With the special membership promotions from National I can time their joining to make sure they get the reduced rate for the first year. With our Money-Back Guarantee (see below) they have nothing to lose!

Mike McNamara
Membership Chair
Mike.McNamara@tqmillwork.com
(920) 533-4860, extension 222 (office)
(920) 539-1255 (mobile)



MEMBERSHIP RECRUITERS FOR 2018-2019 FISCAL YEAR

GOLD RECRUITERS

Three or More Members

Mark Fischer (Associated Bank)
Ron Van Nuland

SILVER RECRUITERS

Two Members

Jim Gallimore (BMO Harris)
Jeremiah School (Innova Technologies)

BRONZE RECRUITERS

One Member

Bob Faulds (Baker Tilly Search & Staffing)
Sandy Friess (Wipfli)
Amy Henselin (Grant Thornton)
Barry James
Erin Marier (Associated Bank)
Mike McNamara
Dan Olivier
Jim Rubright
Brenda Schultz
Aaron Smits
Beth Weishaar
John Wisniewski (CLA)

MEMBERS AS OF THE END OF COMPETITION OR FISCAL YEAR:

2008	107	2009	119
2010	139	2011	170
2012	199	2013	210
2014	226	2015	219
2016	216	2017	220
2018	239	2019	246 (Goal)

Members as of January 21, 2019: 245

Due to terminations and transfers, our goal is to add **33 new members** this fiscal year ending **June 30, 2019**.

Please Welcome Our Five New Chapter Members!

PEGGY BROUCH, MBA

Director of Finance
Alliance Industries
Menasha

Recruiters: Beth Weishaar &
Sandy Friess (Wipfli)



LAURIE HANSEL

Director of Finance
Muza Metal Products, LLC
Oshkosh

Recruiters: Mark Fischer &
Erin Marier (Associated Bank)



BETH HEINEN, MBA, CPA

CFO
Krier Foods, Inc.
Random Lake

Recruiter: Mike McNamara



NICK KASTEIN, MBA

VP Finance & Administration
Resource One International, LLC
Little Chute

Recruiters: Mark Fischer &
Erin Marier (Associated Bank)



JOE TOONEN, CPA

Retired (Formerly Partner at
Grant Thornton)
Appleton

Recruiter: Amy Henselin (Grant
Thornton)



FEI of Northeastern Wisconsin Money-Back Guarantee

In order to support our recruitment efforts this fiscal year, the chapter Board has again approved offering a **MONEY-BACK GUARANTEE** for dues to new members if they do not find value in their membership. We are making this offer because we feel strongly about the value proposition that our chapter offers. The details of this offer are as follows:

1. The chapter will refund the national membership dues paid by any new members if they decide not to renew their membership after their first 12 months of membership.
2. Any new members whose applications are processed from July 1, 2018 through June 30, 2019, and who join the Northeastern Wisconsin Chapter, are eligible for this money-back guarantee.
3. Members who transfer in from or out to other chapters are not eligible.
4. The members must have attended at least four of the featured speaker presentations during the first 12 months of their membership.
5. As proof of their attendance, members must have signed in and signed out on the attendance sheets for each meeting at the registration table with Michelle Weiss, our Chapter Administrator.
6. Within 60 days of their anniversary date of joining FEI, they must submit a written request for refund to Mike McNamara (mike.mcnamara@tqmillwork.com) and provide the reasons for FEI not meeting their expectations.
7. Any refunds approved will be issued in the same name and format (i.e. credit card, company check, etc.) as the amounts were originally paid.
8. In the event of any questions or disputes in administering this money-back guarantee, Mike McNamara will have sole authority to resolve the situation.
9. The effectiveness of this offer will be evaluated toward the end of the 2018-2019 fiscal year to determine whether to continue it for future years.