



May/June 2018 Newsletter Update

Thank you to Experis for hosting the April 17, 2018 FEI Diversity event presented by Women's Leadership Coaching!



The featured topic was 8 Ways to Transform from a Manager into a Leader with Selena Rezvani, Vice President of Consulting and Research - Be Leaderly and Lisa Walsh, CEO – Truco Enterprises.

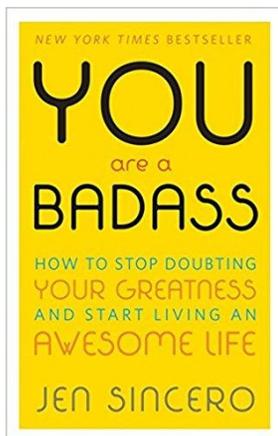
"Managers light a fire under people. Leaders light a fire in people". – Kathy Austin

How do you want to be viewed as a leader?

- Specialist to Generalist
- Analyst to Integrator
- Tactician to Strategist
- Bricklayer to Architect
- Problem-Solver to Agenda-Setter
- Warrior to Diplomat
- Support Cast to Leading Role
- Workaholic to Balanced

To view the presentation materials use this link: <https://www.youtube.com/watch?v=MPQdmxCCBgc&feature=youtu.be>

*Recommended Reading Selections



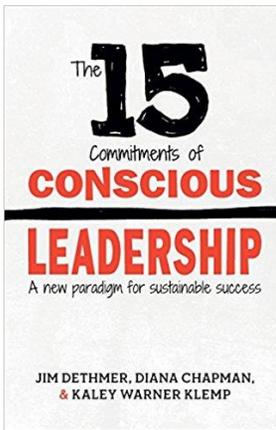
You are a Badass – How to Stop Doubting Your Greatness & Start Living an Awesome Life
Author: Jen Sincero

In this refreshingly entertaining how-to guide, bestselling author and world-traveling success coach, Jen Sincero, serves up 27 bitesized chapters full of hilariously inspiring stories, sage advice, easy exercises, and the occasional swear word, helping you to: Identify and change the self-sabotaging beliefs and behaviors that stop you from getting what you want, Create a life you totally love. And create it NOW, Make some damn money already. The kind you've never made before.

By the end of *You Are a Badass*, you'll understand why you are how you are, how to love what you can't change, how to change what you don't love, and how to use The Force to kick some serious ass.

[Click here](#) to read the complete book summary of *You are a Badass*, read reviews and explore all buying options.

*Recommended Reading Selections - Continued

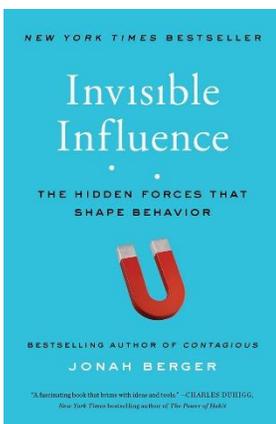


The 15 Commitments of Conscious Leadership **Authors: Jim Dethmer, Diana Chapman, & Kaley Klemp**

You'll never see leadership the same way again after reading this book. These fifteen commitments are a distillation of decades of work with CEOs and other leaders. They are radical or provocative for many. They have been game changers for us and for our clients. We trust that they will be for you too. Our experience is that unconscious leadership is not sustainable. It won't work for you, your team or your organization in the long term.

Most of us are far more interested in being right and proving it, than we are in learning, growing and shifting out of our old patterns. By default we gravitate towards the familiar. We're asking you to take a chance and explore the unfamiliar. You'll get scared and reactive. We all do. So what? Just stay curious and let us introduce you to a whole new world of leadership.

[Click here](#) to read the complete book summary and review all purchase options.



Invisible Influence – The Hidden Forces that Shape Behavior **Author: Jonah Berger**

Jonah Berger, the bestselling author of *Contagious*, explores the subtle, secret influences that affect the decisions we make – from what we buy, to the careers we choose, to what we eat – in his latest *New York Times* bestseller that is a “rare business book that’s both informative and enough fun to take to the beach” (Fortune.com).

By understanding how social influence works, we can decide when to resist and when to embrace it – and learn how we can use this knowledge to exercise more control over our own behavior. In *Invisible Influence*, Jonah Berger “is consistently entertaining, applying science to real life in surprising ways and explaining research through narrative.

[Click here](#) to see the entire book summary, read reviews and explore all buying options.

*Additional articles are available with our webinar subscription to Women's Leadership Coaching:
<http://www.beleaderly.com>

Upcoming Diversity Group Events

- Tuesday, June 19, 2018 | The F Word: Failure | 11:45 AM – 1:15 PM**
Women's Leadership Coaching Webinar – Hosted by BMO in downtown Green Bay
Webinar Location: The Docking Station | 111 N. Broadway | Green Bay | WI | 54303
Passed over for a promotion? Lose a big client? Made a costly mistake? We all mess up. The important thing is what happens next. In this webinar, learn how to recover - and thrive - when the unthinkable happens. [Click here](#) to register!

Speaker: **Lorene Phillips | Vice President | Casualty Reinsurance | Allied World Assurance Company**

Upcoming Diversity Group Events - Continued

2. **Tuesday, September 25, 2018 | Micro-Resilience, Featuring Bonnie St. John | 2:00 PM – 4:30 PM**
2018 Fusion Event
Fox Cities Performing Arts Center | Thrivent Financial Hall | 400 West College Avenue | Appleton, WI 54911
Are you ready to bring your 'A Game' all day, every day, no matter what life throws at you?

[Click here](#) to register and reserve your seat!

What is the FEI Diversity Group?

FEI National continues to encourage local chapters to focus on diversity within our membership. Women executives face a unique set of challenges in balancing their careers and personal lives. This special interest group is focused on exploiting the talents of individuals and creating opportunities to improve personally and professionally. As a result, we hope to increase membership in our chapter and create additional ways for our female members to be engaged in the FEI experience.

Diversity Group events are open to the following individuals:

- Members of FEI NE Wisconsin Chapter
- Managers and executives within an FEI Member's Company
- Representatives of our strategic partner companies
- Prospective chapter members
- Guests of any of the above
- **While some event topics are geared toward women, men are welcome and encouraged to attend and participate**



Jill Bean
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