



## January/February 2018 Newsletter Update

Thank you to Associated Bank for hosting the December 12, 2017, FEI Diversity event presented by Women’s Leadership Coaching!



The featured topic was Leading Boldly with speakers Jo Miller, CEO - Women’s Leadership Coaching, Kim Ernzen, Vice President of Land Warfare Systems – Raytheon, and Pamela Stewart, Vice President National Retail Sales – The Coca Cola Company.

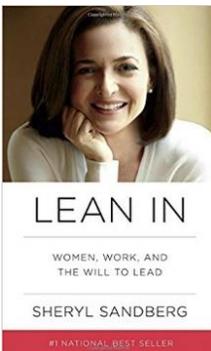
Boldly Leading Yourself includes the following actions:

1. Be Authentic – Show up as you are.
2. Be Yourself – Establish your personal brand by being authentic and true to you.
3. Dream Bigger – Dream outside of your comfort zone.
4. Do the Right Thing – Live your ethical code and be willing to stand for what is right even in the face of adversity.
5. Take Risks – Avoid complacency.
6. It’s OK to say “I don’t know” – You don’t have to have every answer. Respect and admire leaders who are willing to admit this. It helps to build trust with the team.
7. Understand the Necessity of “No” – Only do those things that you are truly inspired to say yes to, creating boundaries is needed.

Boldly Leading Others includes the following actions:

1. Own the Outcome – Take accountability.
2. Communicate Boldly – Set the environment, celebrate the wins, and coach through the challenges.
3. Shift From Me to We – See yourself in relation to the greater whole.
4. Be Human and Approachable – Care about your people and create a trusting environment.
5. Build Legacies Not Jobs – Focus on a long-term view.

### \*Recommended Reading Selections



**Lean In: Women, Work and the Will to Lead**  
**Author: Sheryl Sandberg**

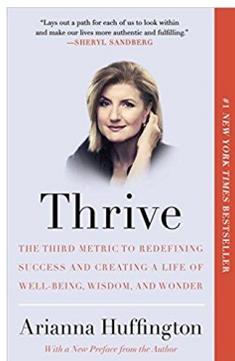
Sandberg is chief operating officer of Facebook and coauthor of *Option B* with Adam Grant. In 2010, she gave an electrifying TED talk in which she described how women unintentionally hold themselves back in their careers. Her talk, which has been viewed more than six million times, encouraged women to “sit at the table,” seek challenges, take risks, and pursue their goals with gusto.

*Lean In* continues that conversation, combining personal anecdotes, hard data, and compelling research to change the conversation from what women can’t do to what they can. Sandberg provides practical advice on negotiation techniques, mentorship, and building a satisfying career. She describes

## Recommended Reading Selections Continued

specific steps women can take to combine professional achievement with personal fulfillment, and demonstrates how men can benefit by supporting women both in the workplace and at home.

[Click here](#) to learn more about *Lean In*, read reviews and explore all buying options.



### ***Thrive: The Third Metric to Redefining Success and Creating a Life of Well-Being, Wisdom, and Wonder***

**Author: Arianna Huffington**

In this deeply personal book, Arianna talks candidly about her own challenges with managing time and prioritizing the demands of a career and raising two daughters--of juggling business deadlines and family crises, a harried dance that led to her collapse and to her "aha moment." Drawing on the latest groundbreaking research and scientific findings in the fields of psychology, sports, sleep, and physiology that show the profound and transformative effects of meditation, mindfulness, unplugging, and giving, Arianna shows us the way to a revolution in our culture, our thinking, our workplace, and our lives.

[Click here](#) to read the entire book summary and review all buying options.

\*Additional articles are available with our webinar subscription to Women's Leadership Coaching:

<http://www.beleaderly.com>

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## Upcoming Diversity Group Events

### 1. **Tuesday, February 20, 2018 | Speak Up & Lead | 11:45 AM – 1:15 PM**

#### **[Women's Leadership Coaching Webinar](#)**

**Godfrey & Kahn | 200 West Lawrence Street | Suite 210 | Appleton | WI | 54911**

Speaking to groups can be daunting, but it's a critical communication skill for leaders. Want to share your expertise, pitch an idea, or motivate a team to take action? Whether you're talking to three people or 300, learn how to confidently engage your audience and successfully get your message across.

[Click here](#) to register!

**Speakers:** Mary Cheyne of Magnetic Podium and Poornima Vijayashanker, Founder, Femgineer

### **What is the FEI Diversity Group?**

FEI National continues to encourage local chapters to focus on diversity within our membership. Women executives face a unique set of challenges in balancing their careers and personal lives. This special interest group is focused on exploiting the talents of individuals and creating opportunities to improve personally and professionally. As a result, we hope to increase membership in our chapter and create additional ways for our female members to be engaged in the FEI experience.

### **Diversity Group events are open to the following individuals:**

- Members of FEI NE Wisconsin Chapter
- Managers and executives within an FEI Member's Company
- Representatives of our strategic partner companies
- Prospective chapter members
- Guests of any of the above
- While some event topics are geared toward women, men are welcome to attend and participate



**Jill Bean**

**Diversity Group Chair**

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