



2017 – 2018 Program Schedule

Date/Location	Professional Development	Keynote Speaker
<p>TUESDAY August 15, 2017 Bridgewood Conference Center Neenah WI</p> <p>*Time: 11:30 – 1:30 PM</p> <p>*Note lunch timeline</p>	<p>Not Applicable – Special Summer Event</p>	<p>Allan H. (Bud) Selig Commissioner Emeritus of Major League Baseball</p> <p>Topic: Baseball in American Society</p>
<p>TUESDAY September 12, 2017 *KI Convention Center Green Bay WI</p> <p>*Time: 1:00 PM – 6:30 PM</p> <p>*Note new venue and event timeline</p>	<p>Session 1 Presented By: Cleary Gull Topic: M&A Market Update</p> <p>Session 2 Presented By: Wipfli LLP Topic: Revenue Recognition & Lease Accounting</p>	<p>Andrew Brandt - Columnist Sports Illustrated & TheMMQB.com; - Host “The Business of Sports” Podcast; - Executive Director Moorad Center for Sports Law; - Villanova Sports Business and Legal Analyst ESPN</p> <p>Topic: Sports Management</p>
<p>*THURSDAY October 19, 2017 KI Convention Center Green Bay WI</p> <p>Time: 2:00 PM – 7:30 PM</p> <p>*Note meeting will take place on a Thursday</p>	<p>Session 1 Presented By: von Briesen Topic: The Current Landscape of Fraud & Abuse Liability for Financial Executives</p> <p>Session 2 Presented By: BMO Topic: Buy/Sell/Hold: Evaluating Strategic Alternatives</p>	<p>Keynote Speaker Linda Zukauckas EVP & Corporate Controller American Express</p> <p>Facilitator Melanie Miller Vice President & Treasurer Bemis Company, Inc.</p> <p>Topic: Leadership & Diversity</p>
<p>*THURSDAY November 30, 2017 Bridgewood Conference Center Neenah WI</p> <p>Time: 1:00 PM – 7:30 PM</p> <p>*Note meeting will take place on a Thursday</p>	<p>Session 1 Presented By: Experis Topic: Introducing & Understanding The New LinkedIn Platform</p> <p>Session 2 Presented By: Francis Investment Counsel Topic: 2018 Financial Market Outlook and Investment Trends</p>	<p>Keynote Speaker Dick Resch Chairman & CEO KI</p> <p>Facilitator Joe Burkard VP of Corporate Communications KI</p> <p>Topic Maverick At Work: A Conversation with Dick Resch</p>

2017 – 2018 FEI Program Schedule (Continued)

<p>TUESDAY January 23, 2018 Rock Garden Green Bay WI</p> <p>Time: 2:00 PM – 7:30 PM</p>	<p>Session 1 Presented By: Grant Thornton Topic: Tax reform is finally here. What now?</p> <p>Session 2 Presented By: Baker Tilly Topic Thriving in Uncertain Times: strategies for International Growth under U.S. Trade Policy</p>	<p>Tim Bergstrom President & COO of Bergstrom Automotive Group</p> <p>Topic Driven to Deliver: Outstanding Guest Experiences</p>
<p>TUESDAY February 20, 2018 Bridgewood Conference Center Neenah WI</p> <p>Time: 2:00 PM – 7:30 PM</p> <p>THIS EVENT WAS CANCELLED DUE TO INCLEMENT WEATHER</p>	<p>Session 1 Presented By: Associated Bank Topic Life After LIBOR</p> <p>Session 2 Presented By: Baker Tilly Search & Staffing Topic Achieving a Successful Software Implementation</p>	<p>Wilson Jones President & CEO Oshkosh Corporation</p> <p>Topic Oshkosh Corporation's People First Journey</p>
<p>TUESDAY March 20, 2018 Radisson Green Bay WI</p> <p>Time: 2:00 PM – 7:30 PM</p>	<p>Session 1 Presented By: Schenck Topic: Winning by Connecting Goals to Vision</p> <p>Session 2 Presented By: Innova Technologies Topic: Building a Strong CFO - CIO Relationship</p>	<p>John McHugh Director of Corporate Communications, Leadership Development & Training Kwik Trip</p> <p>Topic: Great Workplace Culture</p>
<p>WEDNESDAY April 18, 2018 Bridgewood Conference Center Neenah WI</p> <p>Time: 2:00 PM – 7:30 PM</p> <p>*Note meeting will take place on a Wednesday</p>	<p>Session 1 Presented By: Aon Topic: Risk Maturity Index (Whitepaper Discussion)</p> <p>Session 2 Presented By: Mason Wells Topic: Ownership Dynamics of Different Types of Companies (Panel Discussion)</p>	<p>Tim Toepel CFO Epic Systems</p> <p>Topic: Epic: with the Patient at the Heart</p>

Additional 2017 – 2018 Events

DIVERSITY GROUP EVENTS

Tuesday, 9/26/17

Time: 1:30 – 4:30 PM

Speaker: Mel Robbins

Topic | 5 Second Rule: Achieve Breakthrough Performance in your Career & Life

Location: Appleton Performing Arts Center (PAC)

LUNCH & LEARN WEBINARS

***Time: 11:45 AM – 1:15 PM**

Tuesday, 8/29/17

Sponsor Location: Baker Tilly (Appleton)

Tuesday, 10/31/17

Sponsor Location: von Briesen (Appleton)

Tuesday, 12/12/17

Sponsor Location: Associated Bank (Green Bay)

Tuesday, 2/20/18

Sponsor Location: Godfrey & Kahn (Appleton)

Tuesday, 4/17/18

Sponsor Location: Experis (Appleton)

Tuesday, 6/19/18

Sponsor Location: BMO (Appleton)

***All webinars run from 11:45 AM – 1:15 PM**

PEER GROUP MEETINGS

Thursday, 8/24/17

Time: 2:00 – 4:30 PM

Location: Keller | Kaukauna

Thursday, 11/2/17

Time: 2:00 – 4:30 PM

Location: Keller | Kaukauna

Thursday, 2/22/18

Time: 2:00 – 4:30 PM

Location: Keller | Kaukauna

Thursday, 6/7/18

Time: 2:00 – 4:30 PM

Location: Keller | Kaukauna

2018 SUMMER GOLF OUTING & SOCIAL

Date: Monday, June 18, 2018

Time: 12:00 PM – 7:00 PM

Location: Butte des Morts Country Club | Appleton

OTHER CHAPTER EVENTS

2018 CAREER MANAGEMENT WORKSHOP

Date: Friday, 5/18/18

Time: 8:00 – 11:30 AM;

Lunch: 11:30 – 12:30 PM

Location: Bridgewood Conference Center | Neenah

2018 FINANCIAL LEADERSHIP SUMMIT

Dates: 5/20/18 – 5/22/18

Location: Houston, TX

Hotel: [Marriott Marquis Houston Downtown](#)

2018 CHAPTER PROMOTION OPPORTUNITY

(Sponsored by Associated Benefits & Risk Consulting)

Date: April 25, 2018

Time: 8:00 AM – 11:00 AM

Speaker: [Jon Gordon](#)

Location: KI Convention Center | Green Bay