



September/October 2017 Membership Update

Thanks to the efforts of the members and strategic partners listed in the right-hand column, we reached our goal of adding ten new members through the promotion offered by National in connection with the special summer luncheon event featuring Bud Selig, Commissioner Emeritus of Major League Baseball, on August 15, 2017. It was a very aggressive goal which we thought would be difficult to reach but these nine individuals made it happen!

The best way to recruit new members is through personal contact. Please reach out now to fellow financial professionals you know who you think may benefit from an FEI membership and invite them to an upcoming chapter meeting. There is no cost for them to attend and it is an excellent opportunity to expose them to our chapter's value proposition. With our money-back guarantee (see below) and our waiver of chapter membership fees for their first year they have nothing to lose. If you need assistance with your recruiting, just contact me and I will be happy to follow up with your prospect to explain the details of membership, operation of the Chapter, National organization, dues, etc.

As our members have indicated in surveys, they value the monthly programs, networking opportunities and CPE the most. **In order to realize these values, you must attend the monthly meetings. With this in mind, please make every effort to attend our monthly meetings on a regular basis, beginning with the professional development session at 2:00 p.m. through dinner that ends at 7:30.** I have made FEI my professional organization of choice and ask you to consider doing the same. The Chapter leadership continues to line up top quality speakers and now the ball is in your court to attend the meetings.

Mike McNamara
Membership & Retention Chair
Mike.McNamara@tqmillwork.com
(920) 533-4860, extension 222 (office)
(920) 539-1255 (mobile)



MEMBERS AS OF THE END OF COMPETITION OR FISCAL YEAR:

2008	107	2009	119
2010	139	2011	170
2012	199	2013	210
2014	226	2015	219
2016	216	2017	220
2018	229 (Goal)		

Members as of
September 17, 2017: 222

Due to terminations and transfers, our goal is to add **25 new members** this fiscal year ending **June 30, 2018**.

MEMBERSHIP RECRUITERS FOR 2017-2018 FISCAL YEAR

GOLD RECRUITERS

Three or More Members

SILVER RECRUITERS

Two Members

Julie Kimps (Experis)

BRONZE RECRUITERS

One Member

Jayme DeBaal	Lynda Farrell
Sandy Friess	John Gustavson
Aaron Nelson (BMO)	Bob Qualls
Jim Rubright	Nancy Schmidt

Please Welcome Our Ten New Chapter Members!

AMBER ABEL

Controller
WOW Logistics Company
Appleton
Recruiter: Lynda Farrell



BRAD KLITZE, CPA

Vice President - Finance
Werner Electric Supply Co.
Appleton
Recruiter: Nancy Schmidt

IMAGE NOT AVAILABLE

JULIE KOPLING, CPA

Director - SEC Reporting
Schneider National, Inc.
Green Bay
Recruiter: Julie Kimps
(Experis)



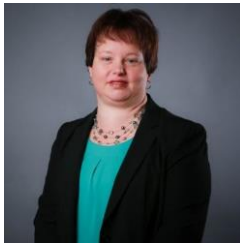
SANDY LARDINOIS

Director of Finance
SVS Service Group/Total
Med Staffing, Inc.
Appleton
Recruiter: Sandy Friess
(Wipfli)



HEATHER NIGL

CFO
Alta Resources
Neenah
Recruiter: Jayme DeBraal



STEPHANIE QUALLS

Controller
Sure-Dry Basement
Systems, Inc.
Menasha
Recruiter: Bob Qualls

IMAGE NOT AVAILABLE

CHRIS REDDY

Director of Finance
TIDI Products, LLC
Neenah
Recruiter: Jim Rubright



JOHN RENIER

Controller
Paper Transport, Inc.
De Pere
Recruiter: Aaron Nelson
(BMO)



JAY SHEFCHIK, CPA, CMA

Director of Finance
U.S. Lubricants Division
U.S. Venture, Inc.
Appleton
Recruiter: John Gustavson

IMAGE NOT AVAILABLE

KAREN YOUNG, CPA

Fox River Fibre Company,
LLC
De Pere
Recruiter: Julie Kimps

IMAGE NOT AVAILABLE

FEI of Northeastern Wisconsin Money-Back Guarantee

In order to support our recruitment efforts this fiscal year, the chapter Board has again approved offering a **MONEY-BACK GUARANTEE** for dues to new members if they do not find value in their membership. We are making this offer because we feel strongly about the value proposition that our chapter offers. The details of this offer are as follows:

1. The chapter will refund the national membership dues paid by any new members if they decide not to renew their membership after their first 12 months of membership.
2. Any new members whose applications are processed from July 1, 2017 through June 30, 2018, and who join the Northeastern Wisconsin Chapter, are eligible for this money-back guarantee.
3. Members who transfer in from or out to other chapters are not eligible.
4. The members must have attended at least four of the featured speaker presentations during the first 12 months of their membership.
5. As proof of their attendance, members must have signed in and signed out on the attendance sheets for each meeting at the registration table with Michelle Weiss, our Chapter Administrator.
6. Within 60 days of their anniversary date of joining FEI, they must submit a written request for refund to Mike McNamara (mike.mcnamara@tqmillwork.com) and provide the reasons for FEI not meeting their expectations.
7. Any refunds approved will be issued in the same name and format (i.e. credit card, company check, etc.) as the amounts were originally paid.
8. In the event of any questions or disputes in administering this money-back guarantee, Mike McNamara will have sole authority to resolve the situation.
9. The effectiveness of this offer will be evaluated toward the end of the 2017-2018 fiscal year to determine whether to continue it for future years.