



DIVERSITY GROUP

northeastern wisconsin chapter

July/August 2017 Newsletter Update

Thank you to Wipfli for hosting the June 20th FEI Diversity event presented by Women's Leadership Coaching!



The featured topic was Breaking the Rules with Speakers Jo Miller, CEO, Women's Leadership Coaching, Holly Meidl, Senior Vice President at Allied World Assurance Company, Ltd, and Liz Centoni, Senior Vice President and General Manger at Cisco Computing Systems Product Group.

Rule breaking is about taking a calculated risk to invest your focus, time, and likely financial resources. It is intentional and considered but it is not a disregard for the rules. Three rules of risk management: don't risk a lot for a little, don't risk more than you can afford to lose, and consider the odds (look at the consequences).

Start breaking the rules on a small scale

1. Take initiative – look for processes that you know could be improved.
2. Build empirical evidence to show others how your process is an improvement.
3. Instead of asking permission to make changes, go ahead and make them yourself when appropriate.
4. Remember the three rules of risk management listed above.

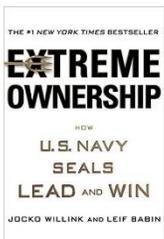
10 Rules for Rule Breakers:

1. Learn your own tolerance to taking risks.
2. Be willing to stretch yourself.
3. Assess your leaders' tolerance to risk.
4. Don't go it alone. Everyone needs a sounding board.
5. Stay within the 3 rules for risk management.
6. Always be a student in learning mode.
7. Surround yourself with positive people.
8. Take feedback as a gift.
9. Be humble and feel good about yourself.
10. Give it everything you've got.

*Recommended Reading Selections

*Additional articles are available with our webinar subscription to Women's Leadership Coaching:

<http://www.beleaderly.com>



Extreme Ownership: How U.S. Navy SEALs Lead and Win
Authors: Jocko Willink and Leif Babin

A compelling narrative with powerful instruction and direct application, *Extreme Ownership* revolutionizes business management and challenges leaders everywhere to fulfill their ultimate purpose: lead and win.

[Click here](#) to read reviews, learn more about this book and explore all buying options.

Upcoming Diversity Group Events

1. **Tuesday, August 29, 2017 | A Purpose-Driven Leadership Brand | 11:45 AM – 1:15 PM**

Women's Leadership Coaching Webinar

Baker Tilly | 2201 E. Enterprise Avenue, #100 | Appleton, WI 54913

Are you ready to ignite your purpose, elevate your presence, and expand your impact? In this webinar, we'll define what it means to be a purpose-driven leader, and share a practical framework for defining a leadership brand that aligns with your purpose, presence, aspirations, core values, and strengths.

[Click here](#) to register!

Guest Speaker: Cindy Pace, AVP, Global Diversity and Inclusion, Head of the Global Women's Initiative, MetLife.

2. **Tuesday, September 26, 2017 | 5 Second Rule: Achieve Breakthrough Performance in your Career and Life, Featuring Mel Robbins | 1:30 PM – 4:30 PM**

2017 Fusion Event

Fox Cities Performing Arts Center | 400 West College Avenue | Appleton, WI 54911

Learn to identify the mistakes you're making and how to create lasting behavior change within yourself. Be inspired and motivated to reach your true potential, discover the two modes in which your brain operates and learn the three ways your brain uses "trickery" to stop action.

About Mel Robbins: Her TEDx Talk, "How to Stop Screwing Yourself Over" has over 3 million views, and her book, "Stop Saying You're Fine", is a business bestseller, translated into four languages. The media has tapped Mel to host award-winning shows for FOX, A&E, Cox Media Group and now CNN.

[Click here](#) to register!

3. **Tuesday, October 31, 2017 | Lead From Where You Are | 11:45 AM – 1:15 PM**

Women's Leadership Coaching Webinar

von Briesen | 100 West Lawrence Street | Suite 106 | Appleton, WI 54911

You don't need a title to be a leader, and you don't need to lead a team to be a leader. In this webinar, we'll discuss the difference between leading and managing, and ways to lead, engage and motivate others, even when you have no formal authority.

[Click here](#) to register!

Speaker: Jo Miller, Founding Editor of BeLeaderly.com and CEO, Women's Leadership Coaching, Inc.

What is the FEI Diversity Group?

FEI National continues to encourage local chapters to focus on diversity within our membership. Women executives face a unique set of challenges in balancing their careers and personal lives. This special interest group is focused on exploiting the talents of individuals and creating opportunities to improve personally and professionally. As a result, we hope to increase membership in our chapter and create additional ways for our female members to be engaged in the FEI experience.

Diversity Group events are open to the following individuals:

- Members of FEI NE Wisconsin Chapter
- Managers and executives within an FEI Member's Company
- Representatives of our Strategic Partner companies
- Prospective chapter members
- Guests of any of the above
- While some event topics are geared toward women, men are welcome to attend and participate



Jill Bean
Diversity Group Chair
jill.bean@foth.com