



May/June 2016 Membership Update

Thanks to all of you who completed the Chapter Satisfaction Survey in late April. As a result of your voting OUR chapter won the 2015-2016 Outstanding Chapter Award! We received the highest satisfaction rating (98.7%) among all tier 4 chapters in the country (chapters with 200-299 members). Your chapter leaders felt honored, but humbled, accepting this award on your behalf at the FEI Annual Leadership Summit in Colorado Springs, Colorado on Sunday, May 21, 2016.

This has been a challenging year for membership as we continue to struggle with a higher number of severances in comparison to previous years. This resulted in a net loss of four members (see right-hand column). The severances have been mainly members who have not been able to be active and attend the chapter functions.

On a very positive note thanks to the members and strategic partners (see right-hand column) who recruited our 22 new members during the competition year that ended April 30, 2016. Your efforts are key to the future success of OUR chapter!

Thanks to everyone who completed our monthly chapter meeting surveys. On average approximately 70% of the members and strategic partners who attended our seven chapter meetings for the year completed the surveys. This is outstanding and we ask for your continued cooperation! Your input is invaluable. For the year the average overall meeting experience rating was 4.4 (on a scale of 1 to 5) which is excellent. If you have any questions about the survey please do not hesitate to contact me or pull me aside at a meeting.

Finally, a big thank you to all of you who have renewed your membership for another year.

Please reach out now to fellow financial professionals you know, who you think may benefit from an FEI membership, and invite them to one of our upcoming events. There is no cost for them to attend, other than the golf outing, and it is an excellent opportunity to expose them to our chapter's value proposition. With our Money-Back Guarantee (see below) they have nothing to lose.

Mike McNamara
Membership & Retention Chair
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(920) 533-4860, extension 222 (office)
(920) 539-1255 (mobile)



MEMBERS AS OF THE END OF COMPETITION YEAR:

2008	107	2009	119
2010	139	2011	170
2012	199	2013	210
2014	226	2015	219
2016	215	2017	230 (GOAL)

Members as of
June 1, 2016: **217**

Due to terminations and transfers,
our chapter goal is to add
30 NEW members this fiscal competition year
ending March 31, 2017.

MEMBERSHIP RECRUITERS FOR 2015-2016 COMPETITION YEAR

GOLD RECRUITERS

Three or More Members

SILVER RECRUITERS

Two Members

Jeanne Rahr
Steve Shellman (Schenck)

BRONZE RECRUITERS

One Member

Matt Barnes	Larry Barton
Paul Belschner	Fred Bowes
Kory Brockman	Paul Bursik
Gary Christens	Bob Desrochers
Marie Hansen	Amy Henselin (Grant)
Raachel Hosking	Carl Laurino
Mike McNamara	Tom Palmer
Mike Panas	Greg Pollesch
Mike Schellenger	Brenda Schultz
Jerod Steigenberger	Joe Toonen (Grant)

Money Back Guarantee

In order to support our recruitment efforts this fiscal year, the chapter Board has approved offering a **MONEY-BACK GUARANTEE** for dues to new members if they do not find value in their membership. We are making this offer because we feel strongly about the value of our programs and networking opportunities. The details of this offer are as follows:

The chapter will refund the national membership dues paid by any new members if they decide not to renew their membership after their first 12 months of membership.

1. Any new members whose applications are processed from July 1, 2015 through June 30, 2016, and who join the Northeastern Wisconsin Chapter, are eligible for this money-back guarantee.
2. Members who transfer in from or out to other chapters are not eligible.
3. The members must have attended at least four of the featured speaker presentations during the first 12 months of their membership.
4. As proof of their attendance, members must sign in and sign out on the attendance sheets for each meeting.
5. Within 60 days of their anniversary date of joining FEI, they must submit a written request for refund to Mike McNamara (mike.mcnamara@tqmillwork.com) and provide the reasons for FEI not meeting their expectations.
6. Any refunds approved will be issued in the same name and format (i.e. credit card, company check, etc.) as the amounts were originally paid.
7. In the event of any questions or disputes in administering this money-back guarantee, Mike McNamara will have sole authority to resolve the situation.
8. The effectiveness of this offer will be evaluated toward the end of the 2015-2016 fiscal year to determine whether to continue it for future years.

Please Welcome Our Newest Chapter Members!

HEATHER AMSLER

Corporate Controller
PRN Health Services,
Inc.
Kimberly
Recruiter: Mike
McNamara



BETH GILSOUL

Formerly CFO
Menominee Casino
Resort
Keshena
Recruiter: Larry Barton

**Picture not
Available**

JODI SCHOERNER

VP Finance
Masters Gallery Foods,
Inc.
Plymouth
Recruiter: Mike
McNamara

