

JOIN US AT:



CORNERSTONE
BUSINESS SERVICES

STATE OF M&A CONFERENCE 2019

FEBRUARY 12, 2019

Register now for this free event at www.cornerstone-business.com/event

Hyatt Regency, 333 Main Street, Green Bay, WI 54301

**Giving you an insider's perspective on the mergers and acquisitions marketplace,
with exclusive industry research not available anywhere else.**

M&A Conference 2019 Agenda: 1:00pm - 5:00pm



KEYNOTE SPEAKER

Craig R. Everett, PhD
Director, Private Capital Markets Project
Pepperdine University's Graziadio Business School

Revealing new research indicating future trends for 2019 and beyond in the mergers and acquisitions marketplace.



2019: A BANKER'S PERSPECTIVE

Bob Atwell
Founding Chairman and CEO, Nicolet Bankshares, Inc

Sharing his thoughts on 2019 and the underlying economic fundamentals in the local economy.

BREAKOUT SESSION 1:

- Nicolet National Bank
- Imaginasium
- Journey Consulting
- Cornerstone Business Services

BREAKOUT SESSION 2:

- InitiativeOne
- Law Firm of Conway, Olejniczak & Jerry S.C.
- Baker Tilly
- Nicolet Wealth Management

Small sample of Breakout Session topics:

- Taking Your Business to Market: Key Steps to Maximize Your Sale Value
- Exit Planning Strategies
- Financing an Acquisition
- Leadership Essentials for Maximizing Successful Mergers and Acquisitions

ATTEND TO GAIN PERSPECTIVE ON...

- 2019 state of the economy
- M&A marketplace
- How to build value in your company
- Best practices for M&A
- Understanding of how private equity firms value businesses

WHO SHOULD ATTEND:

- Business owners
- C-Suite executives
- Anyone looking to purchase a company
- Any and all trusted advisors to businesses

EVENT BROUGHT TO YOU BY:

Nicolet
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executives and business owners.

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PRIVATE EQUITY "SHARK TANK" EVENT

Get an educational and entertaining inside look at how private equity firms value and bid on companies, including today's multiples valuation approach. Several firms will receive the same information on a sample company, then put together their offers with no knowledge of who is competing against them. You'll watch as the bids are unveiled live and each private equity firm explains how they arrived at their valuation.

COCKTAILS & HORS D'OEUVRES – 5:00-6:00pm

CORNERSTONE
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