



# DIVERSITY GROUP

northeastern wisconsin chapter

## November/December 2017 Newsletter Update

Thank you to von Briesen for hosting the October 31<sup>st</sup> FEI Diversity event presented by Women's Leadership Coaching!



The featured topic was Lead From Where You Are with speaker Jo Miller, CEO, Women's Leadership Coaching. Truly anyone can be a leader since there is more than one type of leader. You just need to figure out which type of leader you are. There are very few roles today that have "command and control" authority. Leading by influence is the most powerful form of leadership and is something that can be learned. All organizations need leaders at every job level.

A purpose-driven leadership brand is comprised of five components:

1. Purpose – why you do what you do or your intrinsic motivator
2. Character Values – the positive parts of your personality that impact how you think, feel, and behave
3. Strengths – combination of talents, knowledge, and skills that when applied, energize you
4. Leadership Aspirations – the desire to be a leader, make a difference, and include the necessary trade-offs required to lead
5. Presence – one's ability to convey confidence, credibility, and competence consistently in situations inside and outside of their control

There are three types of leaders:

1. Process Leader
2. Thought Leader
3. People Leader

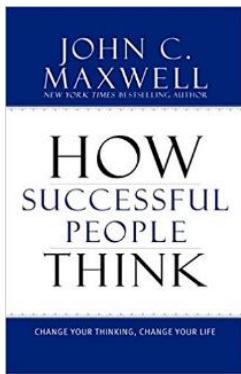
Leading from where you are includes the following components:

1. Be inquisitive
2. Take ownership
3. Take risks
4. Be a practical visionary
5. Put the team first

Ways to Fill a Leadership Gap:

1. Train or mention a new employee
2. Suggestion a new project you could lead
3. Lead an office-wide charitable drive or social event
4. Solve a customer's problem
5. Project manage a team goal
6. Facilitate a team meeting
7. Make changes to your work flow to set an example
8. Be the one that senior people delegate components of their job to
9. Suggest an improvement
10. Serve on a cross-functional team, task force, or committee
11. Share best practices or lead a training session
12. Give a presentation on behalf of your team

## \*Recommended Reading Selection



### **How Successful People Think: Change Your Thinking, Change Your Life**

**Author: John C. Maxwell**

Gather successful people from all walks of life-what would they have in common? The way they think! Now you can think as they do and revolutionize your work and life!

A *Wall Street Journal* bestseller, HOW SUCCESSFUL PEOPLE THINK is the perfect, compact read for today's fast-paced world. America's leadership expert John C. Maxwell will teach you how to be more creative and when to question popular thinking. You'll learn how to capture the big picture while focusing your thinking. You'll find out how to tap into your creative potential, develop shared ideas, and derive lessons from the past to better understand the future. With these eleven keys to more effective thinking, you'll clearly see the path to personal success.

[Click here](#) to learn more about this book, read reviews and explore all buying options.

\*Additional articles are available with our webinar subscription to Women's Leadership Coaching:  
<http://www.beleaderly.com>

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## Upcoming Diversity Group Events

### 1. **Tuesday, December 12, 2017 | Lead From Where You Are | 11:45 AM – 1:15 PM**

#### [Women's Leadership Coaching Webinar](#)

**Associated Bank | 300 Main Street | Room UWO | # 106 | Green Bay | WI | 54301**

Bold leaders think big, set audacious goals, and challenge others to do their best work. They aren't afraid to act decisively, speak up, and take risks. Join us for a conversation about what it takes to lead boldly and authentically -and how you can do it too.

[Click here](#) to register!

**Speakers:** Kim Ernzen, Vice President, Land Warfare Systems, Raytheon and Pam Stewart, Vice President, National Retail Sales, Coca Cola.

### **What is the FEI Diversity Group?**

FEI National continues to encourage local chapters to focus on diversity within our membership. Women executives face a unique set of challenges in balancing their careers and personal lives. This special interest group is focused on exploiting the talents of individuals and creating opportunities to improve personally and professionally. As a result, we hope to increase membership in our chapter and create additional ways for our female members to be engaged in the FEI experience.

### **Diversity Group events are open to the following individuals:**

- Members of FEI NE Wisconsin Chapter
- Managers and executives within an FEI Member's Company
- Representatives of our Strategic Partner companies
- Prospective chapter members
- Guests of any of the above
- While some event topics are geared toward women, men are welcome to attend and participate



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